

Writing and Publishing in Web of Science (SSCI) and Scopus Journal Articles: What Matters Most



21 & 26 JULY 2022
• 9AM - 5PM •
LE QUADRI HOTEL

Publishing is an important aspect for many academicians around the world. Often paper lack of focus, ill-prepared and are poorly written which leads to desk rejection by journal editors. Despite on the importance, students (e.g, undergraduates and postgraduates) are rarely taught on the skills on writing for publications. Hence the course aims to equip participants with the necessary skills and understanding on how to write and publish effectively. Specifically the insights on writing for high impact journals will be discussed. Among topics covered includes the importance of publishing, sourcing for new ideas, types of publications, steps to produce a good journal paper, submitting a journal paper, the review process and ethics issue in publishing. In addition contents related to how to increase the article citations and the number of downloads will also be shared. At the end of the course, the applicants can apply the skills learned to make a successful publication.

To register, please submit the training requisition form (TRF) to chengpw@ucsigroup.com.my or you may contact Natalie at Ext 2421

PROGRAMME OUTLINE

1. Why should you publish and ideas generation
2. Types of publications
3. How to write a high impact journal paper
4. Submitting a journal paper
5. Promotion and publicity
6. Ethics issue
7. Research tools

PROGRAMME OBJECTIVES

In this course, participants learn about a wide range of topics including:

1. Understand the importance of publishing and the types of publications.
2. Develop the skills required to write a well structured, clear, interesting and precise high impact research articles.
3. Obtain insights on the sources of new ideas, journal selection, process of publications, review process and editorial decision-making.
4. Distinguish the different websites available for scholars and reviewers.
5. Obtain strategies to publish a highly cited and most downloaded research articles.
6. Appreciation on the ethics of publication.

PROFESSOR DR. GARRY TAN WEI HAN

A BIT ABOUT ME



Dr. Garry Wei-Han Tan is a Professor at the UCSI Graduate Business School, UCSI University. He has been acknowledged as the world 10 Most Productive and Influential Authors in Mobile Commerce and Applications in 2017, 2018, 2019, 2020 and 2021. He was the recipient of the Outstanding Reviewer Award (2019) by Internet Research (Emerald), Emerald Outstanding Contribution Award (2020) (Emerald), Most Downloaded Articles for Technology in Society and Journal of Retailing and Consumer Services (2020) (Elsevier), Top Reviewer Award (2020) by Sustainable Production and Consumption (Elsevier), Top-Cited International Journal of Production Research Paper (2021) (Taylor and Francis), Most Cited International Journal of Information and Management (2021)(Elsevier) and the recipient of the Hot and Highly Cited Paper (2021, 2022) (Clarivate Analytics). He has published over 60 papers in leading academic journals such as the Journal of Production Research (SCI; SCIE; ABDC A), Tourism Management (SSCI; ABS A*), Journal of Business Research (SSCI; ABDC A), International Journal of Information Management (SSCI; ABDC A*), Technological Forecasting and Social Change (SSCI; ABDC A), Supply Chain Management: An international Journal (SSCI; ABDC A), Information Systems Frontiers (SSCI; ABDC A). Prof Tan has reviewed over 800 articles indexed in Web of Science and Scopus to date and his work is cited over 5700 times with a current h-index of 36.

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