

Creative Innovation: Design Thinking

26-27 March 2024 | 9 AM - 5 PM |

Venue: Anthurium, Level 11, Le Quadri Hotel KL

Overview

Design thinking is a human-centered approach to problem-solving that emphasizes empathy, ideation, prototyping, and testing. By adopting this methodology, individuals can revolutionize the way they approach daily tasks. Whether it's streamlining workflows, enhancing user experiences, or fostering creative brainstorming sessions, design thinking provides a structured framework for innovation. Through workshops, participants learn to identify user needs, generate innovative ideas, and prototype solutions rapidly. This iterative process not only results in more effective solutions but also cultivates a mindset of continuous improvement. Ultimately, design thinking empowers individuals to tackle challenges creatively, drive meaningful change, and unlock their full potential in both personal and professional spheres.



**Sivanesuvarry V.
Appukuddy**

Program Objectives



Enhance Problem-Solving Skills

Equip participants with techniques to tackle complex challenges creatively and efficiently.



Foster Collaborative Innovation

Cultivate a culture of collaboration and ideation to generate innovative solutions collectively.



Empower User-Centric Solutions

Enable participants to empathize with users and design solutions that meet their needs effectively.

For more information, kindly contact Ridhwan from GHR (Ext 2417) and submit TRF to muhammadridhwan@ucsigroup.com.my