

FINANCE FOR NON-FINANCE MANAGEMENT WORKSHOP



Trainer:
CHEE KENG CHAN

28 Feb 2025



10:00am - 4:00pm



Room 6, Level 2, Le Quadri Kuala Lumpur

Overview

This program equips non-finance professionals with essential financial skills to support strategic decision-making. Participants will learn to interpret financial statements, analyse revenue streams, assess cost impacts, and apply key financial ratios. The session also covers ROI evaluation, enabling attendees to confidently analyse financial data and contribute effectively to business decisions.

Course objectives

- ✓ Understanding Financial Statements
- ✓ Revenue Streams and Margins
- ✓ Cost and Expense Impact on Business Performance
- ✓ Financial Ratios for Strategic Decision-Making
- ✓ ROI and Strategic Impact

Register now!

Complete the attached TRF and submit it to Fitriyah, GHR.
Email: fitriyah@ucsigroup.com.my (Ext: 2417)