

Blue Ocean Leadership

Unleashing the Ocean of Untapped Talent and Employee Potential

21 MARCH 2022
• 9AM - 5PM •

Blue Ocean Leadership provides a systematic way to unlock the ocean of unrealized talent and energy in the organization fast and at low cost. In order to unleash the untapped talents and energy of employees, leaders need a strong action plan.

It is an innovative approach to transformational leadership as Blue Ocean leadership focuses on what leaders need to do, not on who they need to be, which is far easier to change and has a direct impact on performance.

WHY DO YOU NEED BLUE OCEAN LEADERSHIP?

Disengaged employees cost your business - you can gain a clear understanding of just what changes it would take to engage and bring out the best in your people - the Blue Ocean Leadership way. Convert noncustomers into customers of your leadership and Institutionalize new leadership practices.



COURSE OUTLINE

- Leadership acts & activities across all three management levels of senior, middle and frontline leaders who are in closer contact with the market.
- What acts and activities leaders at different levels need to undertake to boost their teams' motivation and business results.
- Need to connect leaders' actions closely to market realities.
- Pursue high-impact leadership acts and activities at low cost by focusing on what leaders need to eliminate and reduce in what they do and what they need to raise and create.

Join both **Blue Ocean Shift** and **Blue Ocean Leadership** programs to get your **FREE** book



A BIT ABOUT ME



SIVANESUVARY APPUKUDDY

Sivanesuvarry Appukuddy is a certified learning and development professional by CIPD (London) and an experienced Senior Consultant at UCSI Consulting. She has worked in various private and public sector institutions to enhance strategies in areas of human resource development, management, organisational transformation and innovation. She specialises in Innovation Growth Strategy, Blue Ocean Strategy, Blue Ocean Leadership, Communications and Group Team Building among others.